



**II. SECRETARY'S REPORT-**

- 1. Minutes- for 8/31/16 & 8/2/16
- 2. Changes/Additions – None

<b>Motion to Approve Report by:</b>	DH	<b>Seconded by:</b>	SM	<b>In Favor:</b>	ALL	<b>Opposed:</b>	NONE
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**III. TREASURERS REPORT & Finance** \_\_\_\_\_ Miik Martorell – President

**1. Bank Statement**

Bank United balance: \$7,504.70 as of 9/13/2016

**Accounts Receivable**

- A. Mike Cruz – \$579.00 Last Deposited on 8/16/16
- B. Pride 2015 – Barefoot Wines approximately \$1250

**Accounts Payable**

- A. ASCAP \$500 (need to research)
- B. Sunshine Tents \$6750 (need to research for accurate balance)
- C. Container Bars \$1449
- D. TRS Consulting - Sound \$415
- E. Bank Card Service on 9/02/16 \$19.95 (Monthly)
- F. Authorize.net CC on 9/02/16 \$10.00 (Monthly)
- G. Value Store It on 9/02/16 \$77.59 (Monthly)
- H. USA ePay CC on 9/07/16 \$18.00 (Monthly)
- I. Intuit Quickbooks Online on 9/08/16 \$18.00 (Monthly)

<b>Motion to Approve Report by:</b>	DH	<b>Seconded by:</b>	SM	<b>In Favor:</b>	ALL	<b>Opposed:</b>	NONE
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**IV. Public Statement/Guests-**

- 1. Each guest will be allowed 2 minutes to speak. Due to meeting space availability we will have to limit this to 10 guests. N/A
  - a. Rachel Simpson – Dynamic Counseling Center – asked questions about Pride and how she could get involved.

**V. Old Business**

- 1. Associate Board Vote N/A
  - a. Anyone interested in joining the associate board

<b>Motion to Approve by:</b>		<b>Seconded by:</b>		<b>In Favor:</b>		<b>Opposed:</b>	
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- 2. Board member applications need to be turned in by all
- 3. Nominate Associates to Board of Directors - RETRACTION
  - a. Alison Burgos – AFTER FURTHER REVIEW THIS VOTE IS NULL AS MEMBER WAS NOT PRESENT TO ACCEPT NOMINATION. (MM)
- 4. Vote on website proposal - Contacted Metro Media Works (Chris Caputo) and he offered to donate a site to us to get us up and running. Miik is still trying to contact Chris to confirm if he can get it done in time for us.
  - a. If not we have the option of going with Jake Nayler
    - Jake Nayler who created the website for Las Vegas Pride.
      - i. Willing to work with us on a part sponsorship basis.
      - ii. Estimate after Sponsor credit will be between \$800 and \$1250 depending on extent of content.

- iii. Will take about 2 weeks to get done
- iv. Built in Wordpress and he will use a template that we can easily edit pages from any computer.

<b>Motion to Approve by: PASS</b>		<b>Seconded by:</b>		<b>In Favor:</b>		<b>Opposed:</b>	
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**VI. New Business**

1. Vote on event by City Commission – Tuesday 9-20-16 at 6:00 PM
2. Volunteer to do data entry for entry forms from Pride Tour.
3. Sponsor Deck presentation – Miik
4. Secretary in training
5. Committees must begin meeting and bringing reports to board meeting
6. Committee Reports
  - a. Logistics – Miik Martorell, Kevin Clevenger
    - i. Our event will be presented to the city commissioners at the meeting on the September 20<sup>th</sup>
  - b. Vendors – Kevin Clevenger, Blair Cambra
    - i. Contacted IDK and have contract to approve. Cost is 12% of all Vendor sales paid bi-weekly by ACH and will have site up in 2 to 4 days.
  - c. Travel – Alison Burgos, Christopher Wirth, Peter Clark
    - i. Need to coordinate hotel outreach
  - d. Food & Beverage – Hernan Valverde
    - i. Progress on Liquor Partners
    - ii. Collect from Barefoot Wine – Tried to contact Jennie today but got voicemail.
  - e. Entertainment & Programming - Miik Martorell, Atticus Ranck, Richard Alalouf
    - i. Ideas for Family Pride Area – Spoke with Richard and he is working on ideas
    - ii. Ideas for reaching out to the Trans community
    - iii. Ideas for educational aspect of Pride including working with Stonewall Library
    - iv. Sports related outreach for participation
  - f. Volunteers – Melba De Leon, Dawn Holloway
    - i. Work on building team of Captains, Managers and Leads
  - g. Marketing & Branding – Miik Martorell, Alison Burgos, Peter Clark
    - i. Social Media
      1. Facebook Likes over 9K
      - ii. Facebook reach this week at almost 35,000
      - iii. Website See above
      - iv. Advertising Plan
      - v. Pride Beach Boys & Beach Girls Model Program & Pride Ambassador Program
  - h. Partnerships – Shawn Manning, Alison Burgos, Peter Clark
    - i. Sponsor Deck
    - ii. List of possible Partners
    - iii. Progress made on Partnerships
  - i. Fundraising – Blair Cambra
    - i. Look for fundraising opportunities
      1. October 5<sup>th</sup> Burger 21 Fundraiser
        - a. Need Facebook Flyer and invite
  - j. Finance – Miik Martorell
    - i. 5 Year Plan – About half done
    - ii. Apply for Funding with CVB
    - iii. Apply for BID Grant

**VII. UPCOMING EVENTS** -

- September 18<sup>th</sup> Dallas Pride Dallas, TX Miik, Shawn
- September 24<sup>th</sup> Spacecoast Pride Melbourne, FL Shawn, Dawn, Howard
- October 9<sup>th</sup> Orlando Pride Orlando, FL Dawn, Howard
- October 8<sup>th</sup> – 9<sup>th</sup> Atlanta Pride Atlanta, GA Miik, Shawn
- October 22<sup>nd</sup> – 23<sup>rd</sup> Las Vegas Pride Las Vegas, NV Miik, Shawn
- November 5<sup>th</sup> – 7<sup>th</sup> Palm Springs Pride Palm Springs, Ca Miik, Shawn

**IX. ANNOUNCEMENTS**

**X. ADJOURNMENT** –

**NEXT MEETING: Tuesday September 27<sup>th</sup>, 2016 – 7:00 PM – Venue Pink Sub**