



**II. SECRETARY'S REPORT-**

- 1. Minutes-
- 2. Changes/Additions –

<b>Motion to Approve Report by:</b>	SM	<b>Seconded by:</b>	MM	<b>In Favor:</b>	ALL	<b>Opposed:</b>	NONE
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**III. TREASURERS REPORT & Finance**      Miik Martorell – President

**1. Bank Statement**

Bank United balance:    \$7,079.24 as of 8/16/2016

**Accounts Receivable**

- A. **Mike Cruz** – \$579.00 Last Deposited on 7/20/16
- B. **Pride 2015** – Barefoot Wines approximately \$1250

**Accounts Payable**

- A. ASCAP \$500 (need to research)
- B. Sunshine Tents \$6750 (need to research for accurate balance)
- C. Container Bars \$1449
- D. TRS Consulting - Sound \$415
- E. POSE Scholarship Proceeds – From POSE Conference \$2115 PAID on 8/16/16
- F. Intuit Quickbooks \$18.00 PAID on 8/8/16
- G. Franchise Annual Payment CC PAID \$139.95 on 8/9/16
- H. USAePay CC PAID \$18.00 on 8/8/16 (Monthly)

<b>Motion to Approve Report by:</b>	SM	<b>Seconded by:</b>	MM	<b>In Favor:</b>	ALL	<b>Opposed:</b>	NONE
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**IV. Public Statement/Guests-**

- 1. Each guest will be allowed 2 minutes to speak. Due to meeting space availability we will have to limit this to 10 guests. NONE

**V. Old Business**

- 1. Associate Board Vote N/A
  - a. Anyone interested in joining the associate board

<b>Motion to Approve by:</b>		<b>Seconded by:</b>		<b>In Favor:</b>		<b>Opposed:</b>	
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- 2. Update about working with AHF – Peter Clark PASS
- 3. Board member applications need to be turned in by all

**VI. New Business**

- 1. Meeting with Dee Paris with City of Fort Lauderdale Parking Thursday at 8:30 am
- 2. Vote on event by City Commission – Tuesday 9-20-16 at 6:00 PM
- 3. Pride Tour Update – Miik, Shawn
  - a. Montreal Pride
    - i. Sports Teams area at Pride
    - ii. Moment of Silence in Parade
- 4. Volunteer to do data entry for entry forms from Pride Tour.
- 5. Sponsor Deck presentation – Alison

6. Treasurer in training
7. Secretary in training
8. Committees must begin meeting and bringing reports to board meeting
9. Committee Reports
  - a. Logistics – Miik Martorell, Kevin Clevenger
    - i. Contact Galleria about parking
    - ii. Meeting with Dee Paris with City Of FTL Parking on Aug 18
  - b. Vendors – Kevin Clevenger, Blair Cambra
    - i. Review hiring IDK for vendor management
    - ii. Decide on Pricing for booths
  - c. Travel – Alison Burgos, Christopher Wirth, Peter Clark
    - i. Need to coordinate hotel outreach
  - d. Food & Beverage – Hernan Valverde
    - i. Progress on Liquor Partners
    - ii. Collect from Barefoot Wine
  - e. Entertainment & Programming - Miik Martorell, Atticus Ranck, Richard Alalouf
    - i. Ideas for Family Pride Area
    - ii. Ideas for reaching out to the Trans community
    - iii. Ideas for educational aspect of Pride including working with Stonewall Library
  - f. Volunteers – Melba De Leon, Dawn Holloway
    - i. Work on building team of Captains, Managers and Leads
  - g. Marketing & Branding – Miik Martorell, Alison Burgos, Peter Clark
    - i. Social Media
    - ii. Website
    - iii. Advertising Plan
    - iv. Pride Beach Boys & Beach Girls Model Program
    - v. Pride Ambassador Program
  - h. Partnerships – Shawn Manning, Alison Burgos, Peter Clark
    - i. Sponsor Deck
    - ii. List of possible Partners
    - iii. Progress made on Partnerships
  - i. Fundraising – Blair Cambra
    - i. Look for fundraising opportunities
  - j. Finance – Miik Martorell
    - i. 5 Year Plan
    - ii. Apply for Funding with CVB
    - iii. Apply for BID Grant

**VII. UPCOMING EVENTS -**

● August 20 <sup>th</sup> – 21 <sup>st</sup>	Charlotte Pride	Charlotte, NC	Miik, Shawn
● August 27 <sup>th</sup>	Austin Pride	Austin, TX	Miik, Shawn
● September 10 <sup>th</sup> – 11 <sup>th</sup>	Roanoke Pride	Roanoke, VA	Miik, Shawn
● September 18 <sup>th</sup>	Dallas Pride	Dallas, TX	Miik, Shawn
● October 9 <sup>th</sup>	Orlando Pride	Orlando, FL	NEED VOLUNTEERS
● October 8 <sup>th</sup> – 9 <sup>th</sup>	Atlanta Pride	Atlanta, GA	Miik, Shawn
● October 22 <sup>nd</sup> – 23 <sup>rd</sup>	Las Vegas Pride	Las Vegas, NV	Miik, Shawn
● November 5 <sup>th</sup> – 7 <sup>th</sup>	Palm Springs Pride	Palm Springs, Ca	Miik, Shawn

**IX. ANNOUNCEMENTS**

**X. ADJOURNMENT –**

**NEXT MEETING: Tuesday August 30<sup>th</sup>, 2016 – 7:00 PM – Venue TBD**